

## **Morris Development Resources (MDR) Announces New Virtual Sales Force Service**

Whether your sales force has yet to engage or if your sales is suffering economic pinch, you can now hire an expert to transform your sales from sluggish to super. MDR now offers its wildly successful services as a quick-start virtual sales system at a third the cost of a typical internal sales force. Instead of all the internal cost associated with hiring, training and maintaining a sales force you can hire a proven performer, at a competitive hourly rate.

Morris Development Resources has built its reputation over 20 years executing successful appointment setting campaigns on behalf of sales organizations that understand appointment setting is a mission critical and effective form of lead generation. Well over one hundred companies have benefited from MDR, particularly in the Professional services (especially technology, marketing and retail) arena. MDR has had great success in building bottom line revenues for companies such as IT Organizations, Security and Chiropractic businesses.

President of Sales Liz Morris notes, “Sales is not just about getting or making an appointment. It’s also determining who your customer is, how to reach them, how to sell them when you get to them, how keep them coming back to you for more, how to measure your results in terms of ROI, track ability and a robust, reliable database to support it. Customized recommendations are established in an initial planning session specific to your business’ situation. You buy only the services that you need.”

Call Liz Morris “Queen of Cold Calling” at (360) 566-7911 for an appointment or download your free Sales Needs Assessment Survey from [www.MorrisDR.net](http://www.MorrisDR.net).

Morris Development Resources offers workshops, seminars, products and individual sales coaching that are based on practical, real-life, hands-on experience. MDR has been featured in Portland Chamber, BIA, HBA, Oregon Business Journal, Target Marketing groups and various other business and sales publications.